

DIGITAL LEADERSHIP IN AN ERA OF “MO”

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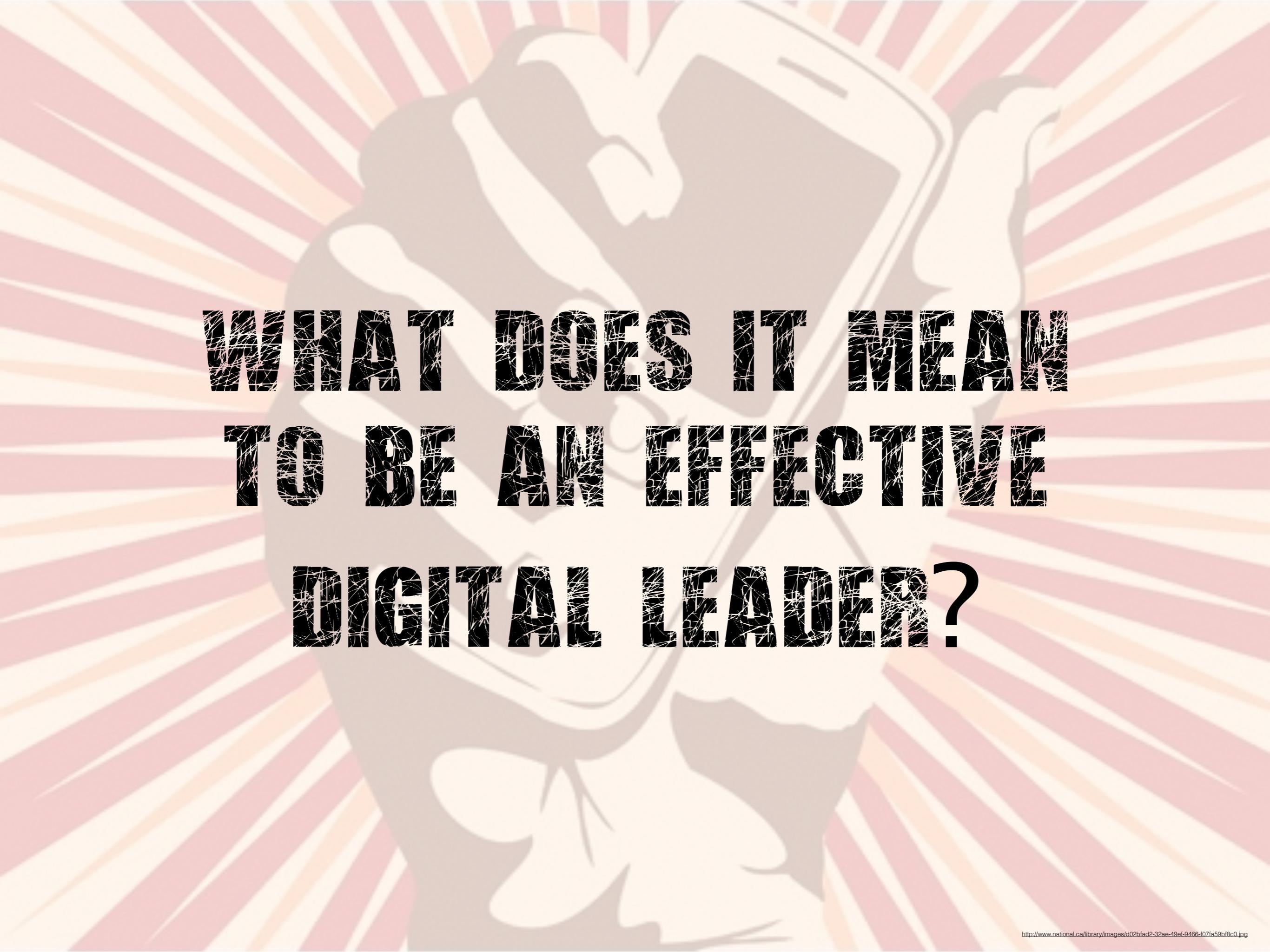
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OBJECTIVES

define qualities of
an effective
digital leader

discuss the reasons
for “no”

share strategies
for getting to “yes”

A person's hands are visible from behind, holding a smartphone horizontally. The screen displays a vibrant, abstract background with diagonal stripes in shades of pink, orange, and yellow. The hands are positioned in the center, with the thumbs on the left and right sides of the device.

**WHAT DOES IT MEAN
TO BE AN EFFECTIVE
DIGITAL LEADER?**

DIGITAL LEADERS...

model effective
use of technology

empower others

communicate the
“why”

maintain a focus on
learning

DIGITAL LEADERS...

model effective
use of technology

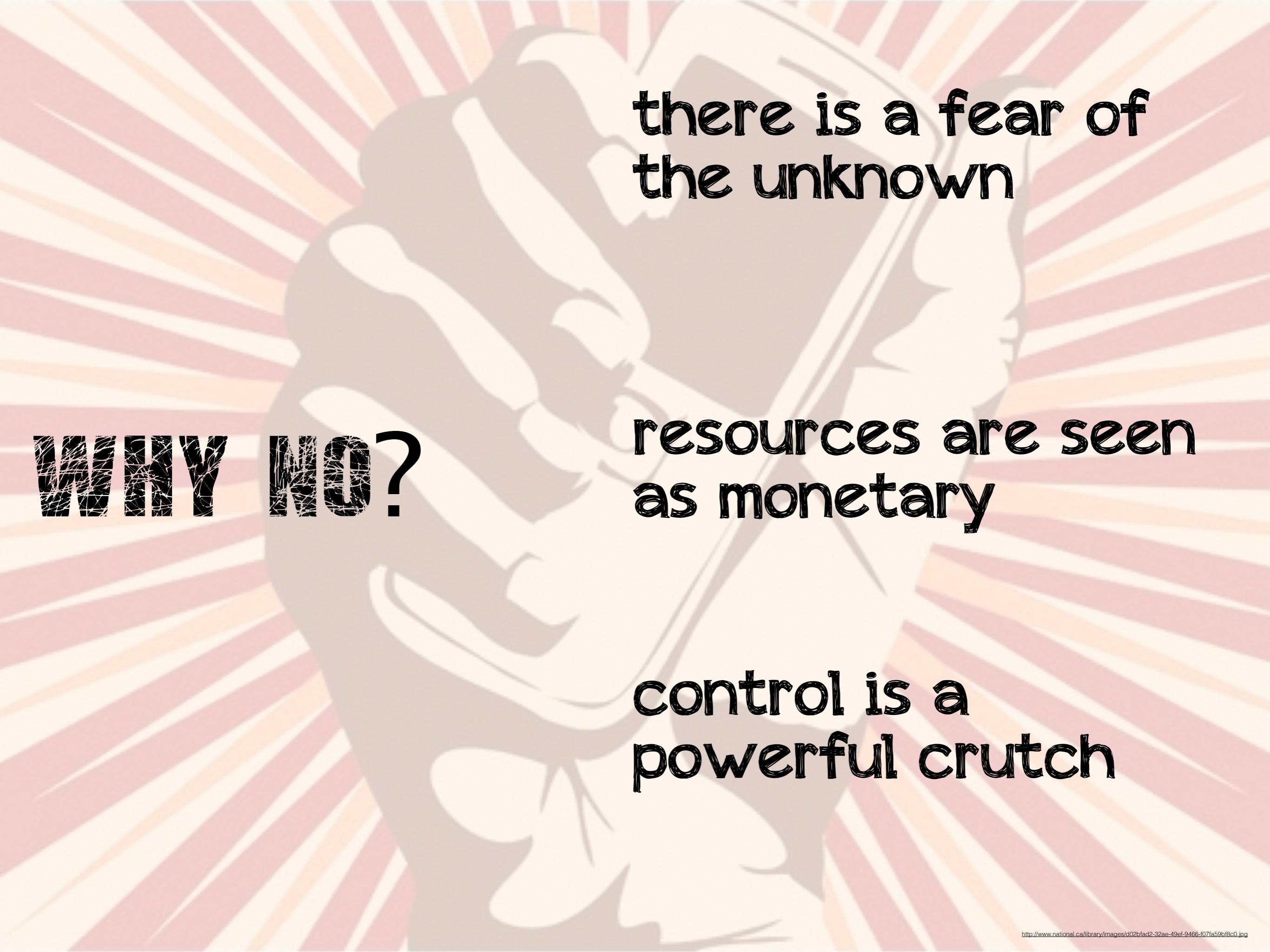
empower others

communicate the
“why”

maintain a focus on
learning



WHY ME?



WHY NO?

**there is a fear of
the unknown**

**resources are seen
as monetary**

**control is a
powerful crutch**

A hand holding a pencil is shown in the background, writing the words "WHY NO?" on a lined notebook page. The background has a warm, sunburst-like pattern of orange and yellow rays.

WHY NO?

**we have not
successfully modeled**

**we have not
addressed capacity**

**we have not
properly provided
a “why”**



STRATEGIES FOR GETTING TO YES



START WITH WHY



ASK QUESTIONS



HAVE A PLAN



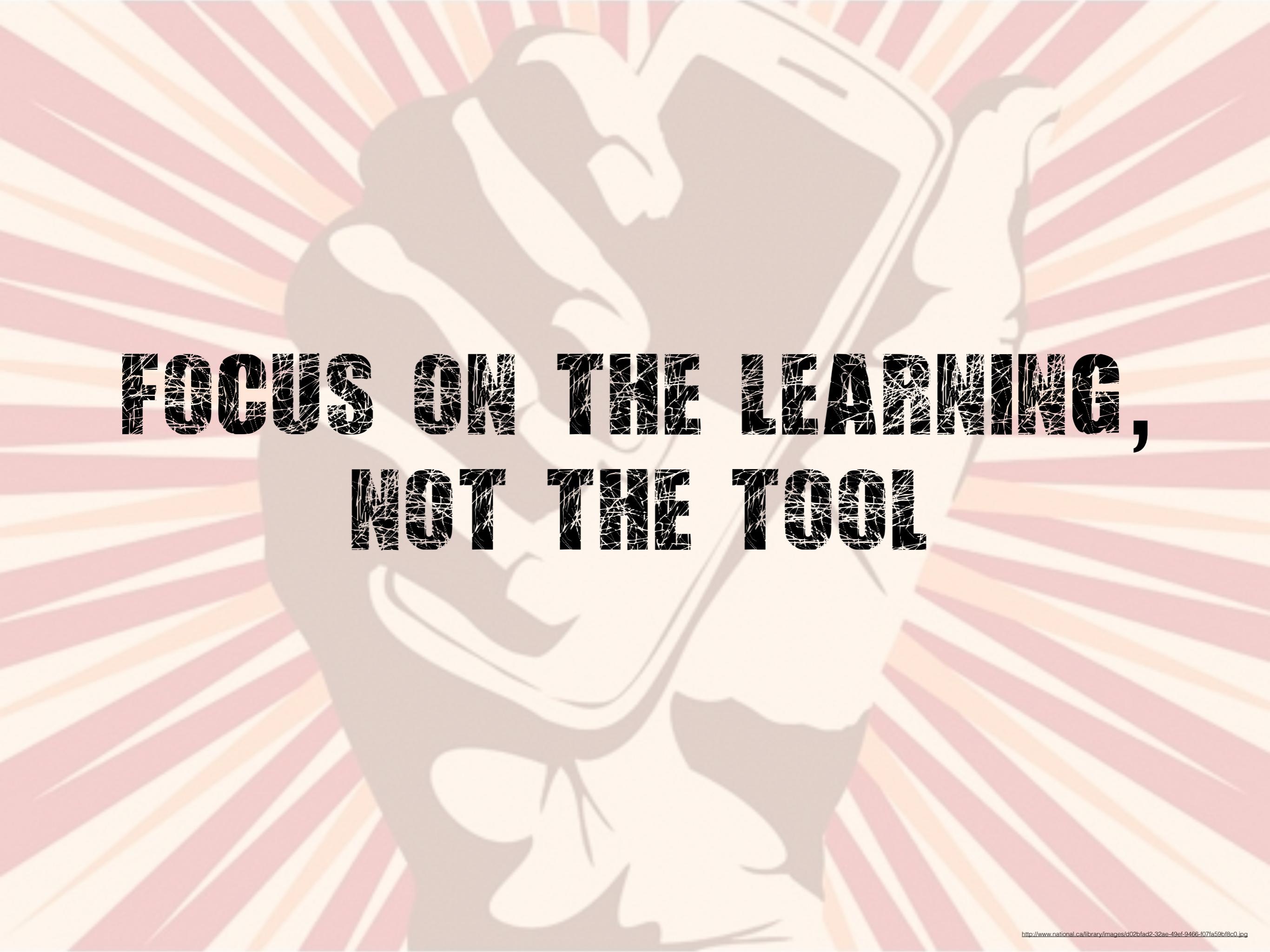
vision

clear steps

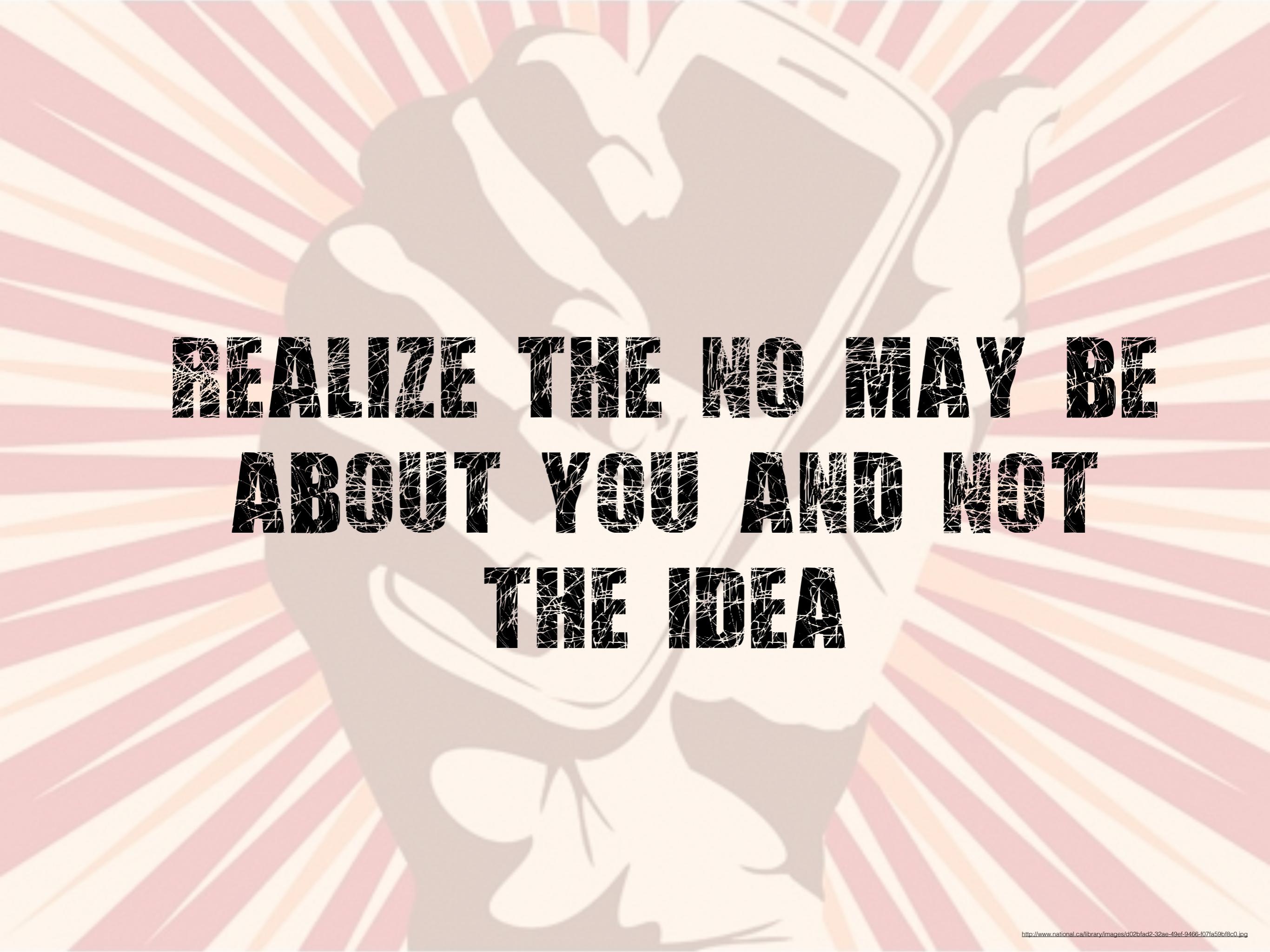
HAVE A PLAN

means of
assessment

safeguards



**FOCUS ON THE LEARNING,
NOT THE TOOL**



**REALIZE THE NO MAY BE
ABOUT YOU AND NOT
THE IDEA**



QUESTIONS